New Economic Realities Require a New Career Strategy

How can the average person respond to economic turmoil and uncertainty? Today’s successful workers will continue to learn and develop new skills through their career lifecycle. To those of us who are contemplating a new degree program, the International Academic Alliance has some heartfelt advice: Don’t sign up for an expensive academic program that focuses on the here and now. Instead, look to the future and the exploding cross-cultural business environment. The City College MIS program provides great learning opportunities for professionals who will be responsible for the next generation of international business information technology. This two-year degree program has been carefully crafted to foster the career interests of its participants. It is designed to provide a wide variety of intellectual activities and to develop lasting professional relationships among its graduates.

IAA Focus on Global Innovation
IAA sponsors an accredited program leading to a Master of Science degree in Global Business in one year. Offered by Daemen College, the program is one of the leading academic programs in the U.S. and prepares students to work in the long run.

IAA will hold an open house for prospective student on June 30, 2010 (12 -2pm or 5 -7pm) at its Times Square facility at 250 West 40th Street, 10th Floor, New York, NY 10018. You may call 646 366 8500 to RSVP.

Want to learn more? Contact our Program coordinator, Justin Cherry for a conversation about your future in global business.

RSVP for an INFOSESSION: Wednesday, June 30th 12-2pm or 5-7pm
Call 888-465-2500 or email info@iaprograms.com
250 W 40th Street, 10th Fl between 7th and 8th Ave.